

1. Course Identity

Course name	Strategic Management of Public Sector		
Faculty	Business and Economics	Study program	Economics
Code	SIE964	Credit	3
Group	Study Program	Course Status	Elective
Semester	7	Availability	Limited
Learning method	In-class	Media	Blended
Course group	Elective course	Prerequisite	Public Economics

2. Course Description

Strategic Management of Public Sector course is an elective course for semester 7 with a weight of 3 credits with the condition that have taken a course in Public Economics. This course aims to support Graduate Learning Outcomes in the form of the ability to analyze planning needs, management of public sector organizations which include the basic concepts of strategic management starting from the process of strategic formulation, implementation and evaluation of strategies with the scope of knowledge about establishing strategic vision and mission, strategy formulation through environmental analysis Internal and external environment, strategic development and selection as well as strategic evaluation and control so that students have the ability to think strategically, make strategic decisions with various issues of public organizations.

3. Learning Outcome

Code GLO	Formulation of Graduate Learning Outcome (GLO)	Code CLO	Formulation of Course Learning Outcome (CLO)
I	Able to apply the concept of development economics in the planning and formulation of development policies.	I8	Able to apply management concepts and practices related to planning processes and public policies to achieve public goals.

4. Study Materials and Main References

Study Materials	<ol style="list-style-type: none"> 1. Concept and Scope of Strategic Management 2. Strategy Formulation Process in public organizations 3. Analysis of organizational environmental factors 4. Strategic implementation 5. SWOT Analysis 6. Performance measurement, evaluation and strategic control
Main References	<ol style="list-style-type: none"> 1. Strategic management in the public sector. Paule Joyce. 2015. Routledge, Taylor & Francis Group, London and NewYork 2. Indra Bastian. 2016. Strategi Manajemen Sektor Publik Salemba Empat 3. Coulter Mary (2002), Strategic Management in Action, 2nd edition. Prentice Hall, New Jerse <p>[1] Freddy Rangkuti, 1997, Analisa SWOT: Tehnik Membedah Kasus Bisnis, Jakarta: Gramedia</p>

Date:	Date:	Date:
Approved by the Dean	Checked by the Head of Study Program	Prepared by:
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