

### 1. Course Identity

<b>Course name</b>	Economics of Entrepreneurship		
<b>Faculty</b>	Business and Economics	<b>Study Program</b>	Economics
<b>Code</b>	SIE944	<b>Credit</b>	3
<b>Group</b>	Study Program	<b>Course Status</b>	Elective
<b>Semester</b>	6	<b>Availability</b>	Limited
<b>Learning Method</b>	in-class	<b>Media</b>	Blended
<b>Course Group</b>	Elective Courses	<b>Prerequisite</b>	-

### 2. Course Description

Students can take Economics of Entrepreneurship in as an elective course 6<sup>th</sup> semester with 3 credits without any prerequisite course.

The main objective of this course is to equip students with economics of entrepreneurship concepts and develop skills to design business model creatively and innovatively based on internal and external environmental analysis.

### 3. Learning Outcome

GLO Code	Formulation of Graduate Learning Outcome (GLO)	CLO Code	Formulation of Course Learning Outcome (CLO)
<b>K</b>	Able to apply knowledge and expertise in the field of entrepreneurship economy to find and seize business opportunity.	<b>K8</b>	Able to implement knowledge of entrepreneurship economy to design business model creatively and innovatively based on internal and external environmental analysis.

### 4. Study Materials and Main References

<b>Study Material</b>	<ul style="list-style-type: none"> <li>● Introduction: Theories Entrepreneurship</li> <li>● Application Of Economics in Business Decision Making</li> <li>● How Become an entrepreneur</li> <li>● Entrepreneurship Creativity</li> <li>● Search Strategies for Innovation</li> <li>● Developing New Products and Services</li> <li>● Business Model and Capturing Value</li> <li>● Entrepreneurship Seminar</li> </ul>
<b>Main Reference</b>	<ol style="list-style-type: none"> <li>1. Hisrich, R.D., Peters, M.P., dan Shepherd, D.A. (2013). Entrepreneurship, 9th McGraw-Hill, New York.</li> <li>2. Tidd, J. dan Bessant, J. (2015). Innovation and Entrepreneurship. John Wiley &amp; Sons Ltd., England.</li> </ol>

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Approved by the Dean	Checked by the Head of Study Program	Prepared by:
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