

1. Course Identity

Course Name	International Business		
Faculty	Business and Economics	Study Program	Economics
Code	SIE940	Credit	3
Group	Study Program	Course Status	Elective
Semester	7	Availability	Limited
Learning Method	In-class	Media	Blended
Course Group	Elective Courses	Prerequisite	International Trade International Finance

2. Course Description

International Business Economics studies the concept and theory the process of international business activity. In addition, this course also discusses the technical aspect also cases empirically which emerges in the international business activity.

3. Learning Outcome

GLO Code	GLO Formulation	CLO Code	CLO Formulation
K	Student is able to apply knowledge and skill in entrepreneur economics to comprehend and get business opportunity	K5	Student is able to apply modern approach to analyze interaction between financial market and international financial organization

4. Material and Main References

Material	<ol style="list-style-type: none"> 1. Globalization and International Business 2. Theory of International Trade, Government Policy, and International Trade: 3. Foreign Exchange Monetary System: 4. Foreign Direct Investment (FDI): 5. Regional Economy Integration: 6. Global Capital Market: 7. Case Study: Trade Policy and Capital Market 8. National Difference in Political, Economy, and Law system; Economy and Cultural Development: 9. Case Study: National Difference in Political, Economy, and Law system; Economy and Cultural Development: 10. Ethics, Company Social Responsibility and Continuity: 11. International Business Strategy: 12. Entry Strategy and strategi aliansi: 13. Export, import, and Countertrade: 14. Case study: global value chain
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Main References	<ol style="list-style-type: none"> 1. Czinkota, Ronkainen and Moffett. 2010. International Business, 8th edition. New Jersey: John Wiley & Sons, Inc. 2. Rugman and Collison. 2012. International Business, 6th edition. Perason. 3. Hill, Charles W.L.. 2022. International Business : competing in the global marketplace . New York: McGraw-Hill Education. 4. United Nations Industrial Development Organization (UNIDO)
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Date:	Date:	Date:
Approved by Dean	Checked by Head of Studi Program	Prepared by
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